



TAKE A BITE OUT OF  
**CRIME**

# McGruff®

## SAFE KIDS

# ID KIT

Includes  
Fingerprint Ink,  
DNA Collection  
Tips & Fun  
Activities

The **ONLY**  
fingerprint/child safety  
program endorsed by  
the National Crime  
Prevention Council.



Courtesy of the  
**San Ramon Police Department**  
Community Resource/Crime Prevention Division

[www.sanramon.ca.gov/police](http://www.sanramon.ca.gov/police)



# Yours for Safekeeping

*Keeping kids safe for 15+ years.*

Dear Parents,

In a perfect world, our children would be safe from all harm. They could play with friends and go off to school without any worries or concerns. Of course, this is the real world. We have to do our best to prepare them in case they are ever threatened or are in danger.

This booklet was created to do just that. It helps you teach your children how to react in various everyday situations. It also contains a personal identification section, complete with a fingerprinting kit, to help you keep up-to-date information about your kids.

Sit down and discuss these safety tips a little at a time. Keep rules simple to match your child's level of maturity. Take advantage of teachable moments. Invite them to share their fears, so you can ease their concerns. Most of all, remind them that they can always come to you no matter what happens or who is involved. Tell them you will always be there for them.

Have fun and stay safe!

McGruff



**To learn about other McGruff Safety products:**

Phone: 800.288.3344

e-mail: [kathi@mcgruff-safe-kids.com](mailto:kathi@mcgruff-safe-kids.com)

[www.mcgruff-safe-kids.com](http://www.mcgruff-safe-kids.com)

# Parent's Page **You Are Their Best Safeguard.**

## 10 Tips for Keeping Your Children Safe.

### **1 Talk to your kids about street safety.**

Tell your kids that if they ever find themselves in an uncomfortable situation to get away as quickly as possible and to tell someone they trust what happened.

### **2 Avoid buying products that bear your child's name.**

If someone calls him or her by name, your child may think a stranger could be a friend.

### **3 Meet your kids' friends.**

Get to know the kids your child likes and get together with their parents, too. Share your feelings about safety and discuss the rules each of you have for your children.

### **4 Supervise your children in public.**

Kids should only use public restrooms when accompanied by a trusted adult. If they get lost in a store or mall, tell them to go to someone who works there for help. Tell your child to never leave the store or mall to look for you.

### **5 Suggest safe places to play.**

Kids should never play alone in a park. Suggest safe places to go if they feel threatened.

### **6 Teach telephone safety.**

Tell your kids not to tell a caller their name or give any information about your family. If they answer the phone when you're not home, suggest that they say you will call them back later. Consider signing up for caller ID, so they know which calls they can answer.

### **7 Have your kids walk with a buddy.**

There really is safety in numbers. Arrange with other parents to have children walk to the bus stop or school together.

### **8 Point out safe houses in your neighborhood.**

Walk your child to school or the bus stop and show them homes on your block they can run to if they sense any danger. Make a plan for where to go if they can't get into your house. Start a McGruff House or Truck Program<sup>SM</sup> call 801-486-8768 to get started.

### **9 Install a home security system.**

Consider adding a home security system; if you already have one, teach your children how to use it. Make sure your doors and windows are locked even when you're home. Instruct your children never to answer the door.

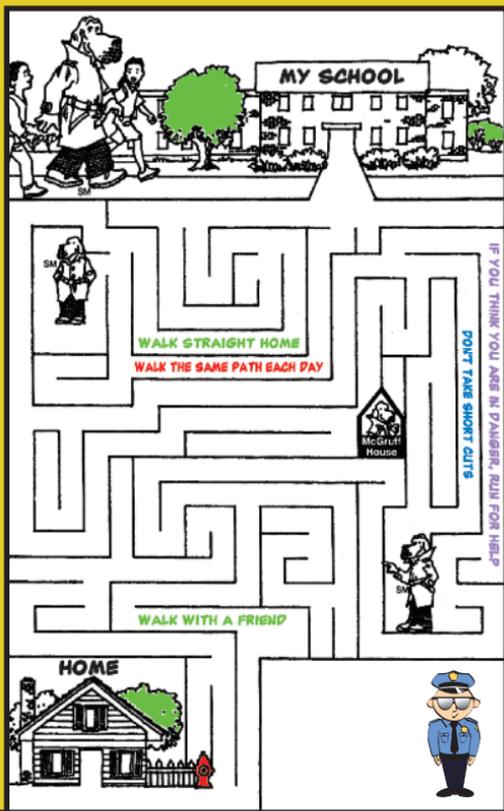
### **10 Stay close to the phone.**

Have your children call you when they arrive at a friend's house, when they're ready to come home, or when they get home and you're at work. It makes them feel safer, too.

# Parent's and Kid's Pages

## McGruff® Safe Trip Home Game

1. Follow the maze from school to home with a pencil or crayon.
2. Talk with your parents about the messages you found along the way.
3. Color the page with your favorite markers or crayons.



**Hey Kids!** Visit the McGruff web site for more games, jokes, and other safety tips. [www.mcgruff.org](http://www.mcgruff.org)



## McGruff® Safe Kids Word Find

M	O	M	D	B	U	D	D	I	E	S
C	S	C	H	O	O	L	Y	O	H	T
G	X	P	H	O	N	E	P	T	O	R
R	F	R	I	E	N	D	S	G	M	E
U	M	T	S	A	F	E	T	Y	E	E
F	I	N	G	E	R	P	R	I	N	T
F	H	R	N	O	X	O	A	W	Y	S
Z	E	E	R	U	N	L	N	C	E	M
E	L	O	C	K	S	I	G	D	L	A
Y	P	P	O	L	I	C	E	A	L	R
D	P	A	S	S	W	O	R	D	M	T

McGRUFF  
SAFETY  
BUDDIES  
HOME  
MOM  
DAD  
SCHOOL  
POLICE  
NO  
FRIENDS

PASSWORD  
—LOCKS—  
STRANGER  
STREETSMART  
FINGERPRINT  
YELL  
PHONE  
RUN  
HELP

# McGruff® SAFE KIDS ID KIT

Fill in your  
Safe Kids Kit  
and file it in a  
safe place in  
your home.

The examples below and the instructions inside will help you make clean fingerprints and provide a handy record of personal information. It is strongly recommended that you ask a law enforcement officer to assist you with fingerprinting.



## Remember your Emergency A-B-Cs

# A

Always stay calm, pick up the phone and wait for a dial tone. Then dial 9-1-1 for the operator.

# B

Be sure to tell the person who answers what is wrong. Speak clearly. Give the person your name, address, and phone number or tell them your exact location.

# C

Careful not to hang up the phone until you are instructed to do so.

After you've called **9-1-1** for emergency help, here's what to do:

- Turn the front outside light on.
- Have someone wait for help to arrive.
- Prepare to unlock the door.

I'm a McGruff® Safe Kid!

I'm \_\_\_\_\_ a McGruff® Safe Kid.

I will always remember:

- IT'S OK TO SAY NO
- ALWAYS TELL A TRUSTED ADULT  
IF SOMETHING BAD HAPPENS
- BE HOME ON TIME



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TAKE A BITE OUT OF  
**CRIME**

Fill in and  
save these  
important  
numbers.

PHONE NUMBERS:

**9-1-1**

POLICE, FIRE, AMBULANCE

POISON CONTROL

DOCTOR / CLINIC

PARENT(S) AT WORK

MOM'S CELL PHONE

DAD'S CELL PHONE

Lift Here



## How to use

1. Remove the top layer of plastic.
2. Cover your child's fingertip with ink by rolling it firmly across the wet ink. There is no need to rush. The ink will stay moist for some time.
3. Create the prints in the area provided by rolling the finger from side to side. Ink will wash off with soap and water. The ink is not harmful if ingested. It is strongly recommended that you ask a law enforcement officer for child protection advice and to assist you with fingerprinting.

**Remove and dispose of ink panel  
when fingerprinting is done.**

# How to make a good print

Help your child roll and ink his/her fingers to get the best prints possible. Start with one thumb or finger at a time, covering the entire print area with ink. Then, using a rolling motion from one side to the other, place the finger firmly on the paper, imprinting the entire area without smudging. It is a good idea to practice a few times before you make the final prints. Be sure to allow the ink to fully dry before closing the booklet. It is strongly recommended that you ask a law enforcement officer to assist you with fingerprinting and for child protection advice.



**Note: Prints must be clear, complete, and not smudged.**

## Practice your fingerprints here

--	--	--	--	--

## Place actual fingerprints here

Left Pinkie	Left Ring Finger	Left Middle Finger	Left Pointer	Left Thumb
Right Thumb	Right Pointer	Right Middle Finger	Right Ring Finger	Right Pinkie



# My Child's McGruff Safe Kids Personal Record

TAPE, GLUE  
OR STAPLE  
YOUR CHILD'S  
PHOTO HERE.

UPDATE THE  
PHOTO AND OTHER  
INFORMATION  
**SEMI-ANNUALLY**

\_\_\_\_\_ FULL NAME

\_\_\_\_\_ NICKNAME

\_\_\_\_\_ BIRTH DATE

\_\_\_\_\_ EYE COLOR      \_\_\_\_\_ HAIR COLOR      \_\_\_\_\_ BLOOD TYPE

\_\_\_\_\_ HEIGHT / WEIGHT      \_\_\_\_\_ DATE

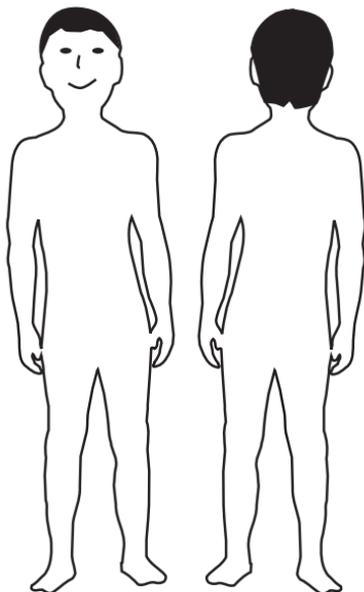
\_\_\_\_\_ CHILD'S SIGNATURE

\_\_\_\_\_ PARENT AND/OR GUARDIAN SIGNATURE

## Special Marks

Indicate areas where your child may have birthmarks, distinctive moles or scars. List any other unique features or health conditions, such as dental work, allergies, below:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



**Front**

**Back**

**KEEP THIS BOOKLET IN A SAFE PLACE AND UPDATE THE INFORMATION AND PHOTO SEMI-ANNUALLY.**

# McGruff<sup>®</sup> No-Cost DNA Capture Kit

## EASY as 1, 2, 3

### 1 Here's what you'll need:

- One paper envelope
- An ink pen or permanent marking pen

### 2 Here's what to do:

- Clip your son or daughter's fingernails and/or toenails and place them in a new paper envelope.

### 3 Then:

- Attach the envelope containing the DNA samples (toenails and/or fingernails) to the My Personal Record section of the *McGruff Safe Kids Identification Kit*.
- Date and place the My Personal Record section containing the nail samples into an envelope, write your child's name on the envelope, and keep it in a cool dry place. When that's complete – you're done!

**VERY IMPORTANT:** Be extremely careful and precise as you mark your child's name on the envelope containing the DNA sample.

**UPDATES:** You should update your child's photograph and the DNA sample every six months.

DNA collection method recommended by the United States Department of Justice DNA specialist, State of California.



**CRIME<sup>®</sup>**

## What if...

One of the best ways to teach rules is to ask children hypothetical questions about what they would do in certain situations. Here are a few suggestions, and you can come up with some others.

**What if...** you were walking to or from the bus stop and a car slowed down or stopped next to you and the driver or passenger tried to talk to you? What would you do?

*Suggest they quickly run in the direction from which the car was coming, because it takes awhile for a car to turn around. Tell them to run to where people are – to a neighbor's house or to someone working in a yard– to ask for help.*

**What if...** A stranger or someone you don't know well tells you Mom or Dad is hurt and they asked this person to come and get you. What would you do?

*Agree with your kids on a password that can be used in situations like this.*



# In Case of Emergency...

Emergency phone numbers should be posted near the telephone and within reach of children. Make sure they know your full names, street address and the name and number of a close friend or relative. Babysitters should also have safety information.

Teach your children what to do in an emergency. Talk about different kinds of emergencies and how they should handle them. They should know it's OK to dial 9-1-1 if they think they are in any danger. You can even use a toy telephone to teach small children how to use the phone.

## How do I know it's an emergency?

An emergency is something that you don't expect. When you or someone else may be seriously hurt or in danger, it is time to get help right away! Knowing when to call 9-1-1 is important, because unnecessary or inappropriate 9-1-1 calls can cause delays in responding to other emergency calls. Let's take a little quiz to see if you know when to call 9-1-1!

### Call 9-1-1 Quiz (check one)

- |  | Yes                      | No                       | Maybe                    |
|--|--------------------------|--------------------------|--------------------------|
| 1. You fall and bump your head   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. Your little brother falls, bumps his head, and won't wake up, or is dizzy or sick                 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. It's 3 a.m. and someone is outside your window  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. Your kitten is stuck up in a tree and won't come down   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. A fire in the kitchen is out of control, and you don't have a fire extinguisher, or it won't work | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 6. A strange man in a car wants you to come look at his puppy  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 7. You are going to a friend's house, and need directions  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

**Good job!** 9-1-1 is for situations when you can't or don't know how to help, and you or someone else needs help, fast, because they are hurt or in danger of being hurt. Now that you have an idea of when to call 9-1-1, let's talk about how you call 9-1-1.



## Calling 9-1-1

**1** Stay calm, pick up the phone and wait for the dial tone. Then dial 9-1-1.

**2** Tell the person who answers what is wrong. Speak clearly. Give them your name and try to give your exact street address or location.

**3** Don't hang up the phone until instructed to do so.

# Internet Safety

## A Fun Family Travel Guide for Internet Safety



### Basic Internet safety rules all kids should know.

1. Don't give anyone your password, name, address, the name of your school or any information about your family.
2. Don't talk to strangers on the Internet or agree to meet anyone in person that you've met online.
3. Don't fill in a profile about yourself that asks for your name and address.
4. Don't visit a chat room without your parent's permission.
5. Don't stay online if you see something that makes you feel uncomfortable or is adult content.

### Useful information about social networking sites:

Social networking sites such as myspace.com, facebook.com, and youtube.com are public spaces; **everything** you post there can be seen by the whole online world. What you share is really a permanent display of your personal information, whether that is a photo, a comment about somebody, your diary or blog, or videos. It's all stuff that can haunt you later in life.

Remember, you should not give out your name, passwords, address, school name, e-mail address, social security number or phone number to anyone!

The stranger who contacts you and claims to be an innocent 12 year-old may not be 12 or as innocent as they would have you believe.

**Parents**...Don't be afraid to look at what your kids are posting to these sites and help them to make appropriate postings.



**Social Network Information and Safety Tips** – On-line social networking sites like Facebook and MySpace are hugely popular with teens, and others are developing all the time. These Internet sites allow you to communicate with the world in fun and interesting ways.

### Resources to contact for more safety information:

[www.ncpc.org](http://www.ncpc.org)   [www.mcgruff.org](http://www.mcgruff.org)   [www.getnetwise.org](http://www.getnetwise.org)  
[www.i-keepsafe.org](http://www.i-keepsafe.org)   [www.netsmartz.org](http://www.netsmartz.org)



# Play it Safe. Know the Rules.

## Always walk or play with a friend.

Follow the routes you know, and don't take shortcuts through wooded areas or empty lots. If someone tries to take you, fight, kick and scream. Yell "Help! This is not my Mom or Dad."

## Remember:

If you're home alone, don't answer the phone unless you know (from Caller ID or your answering machine) that who's calling is OK for you to speak to. Never tell a caller that you're home alone or give them your name or address.

## Tell your Mom or Dad.

Let your Mom or Dad know where you'll be at all times. Call to tell them you've arrived and set a time for when you'll be home.

Tell your Mom, Dad, or another trusted adult if someone or something makes you feel funny or uncomfortable. Your parents or a teacher or a close relative will always be there to help you. They will always love you, no matter what happens.

## Be prepared.

If you get separated from Mom or Dad in a store, go to the nearest sales person or store security guard and ask for help. Never leave a store to look for a parent on your own.



Solve the puzzle by printing phone numbers in the spaces that match the blue letter. Check your answers by adding up the numbers, they should equal the number in the red box at the right.



1	ABC	DEF
4	GHI	JKL
7	MNO	PRS
2	5	6
8	9	
TUV	WXY	

$$\begin{array}{cccccccc}
 6 & + & \_ & + & \_ & + & \_ & + & \_ & + & \_ & + & \_ & = & \boxed{33} \\
 M & C & G & R & U & F & F & & & & & & & & \\
 7 & + & \_ & + & \_ & + & \_ & + & \_ & + & \_ & + & \_ & = & \boxed{34} \\
 S & A & F & E & K & I & D & S & & & & & & & 
 \end{array}$$